

Sponsorship Opportunities & Application

About IMGMA

The Iowa Medical Group Management Association is dedicated to quality health care management which will assist its members to develop effective and efficient practices, thus enhancing the provision of quality health care services within Iowa.

The purpose of the organization is fourfold:

- To promote the professional growth and development and visibility of the medical group managers.
- To provide a variety of targeted educational opportunities to members of the organization.
- To provide opportunities for members to share and disseminate information of mutual interest.
- To maintain an active liaison with other key public and private organizations that affect the management, funding, and delivery of quality health care services.

Why You Should Become An IMGMA Sponsor

- IMGMA has more than 600 members.
- Access to a majority of the clinic managers in the state of Iowa, who are the top decision makers in their organization.
- Increase exposure to your core customers.

Packaged Sponsorship Options

Annual GOLD Sponsor \$3,285

- One Affiliate Membership (\$225 value)
- One meal packet for IMGMA Spring and Fall Conference (\$250 value)
- Preferred, guaranteed booth space at both Spring and Fall Conference (\$1,500 value)
- Name listed on conference materials in exhibit hall as “GOLD Sponsor” (\$1,300 value)
- Corporate listing in IMGMA Membership Directory (\$250 value)
- Name listed in quarterly newsletter (\$100 value)
- Name listed as “GOLD Sponsor” on IMGMA Web site

Annual Conference Vendor \$1,800

- One Affiliate Membership (\$225 value)
- One meal packet for IMGMA Spring and Fall Conference (\$250 value)
- Preferred, guaranteed booth space at both Spring and Fall Conference (\$1,500 value)

Per Conference Vendor-Non-Member \$1,075

- One meal packet for one person for either Spring or Fall Conference (\$125 value)
- Booth space at either Spring or Fall Conference (\$950 value)

Per Conference Vendor-Member Fee \$875

- One meal packet for one person for either Spring or Fall Conference (\$125 value)
- Booth space at either Spring or Fall Conference (\$750 value)

Affiliate Membership \$195

- IMGMA Directory listing

Ala Cart Options

Event Sponsor

Keynote Speaker \$2,000

- Name on signage and listed on all conference materials as the sponsor for this event
- Introduction of speaker
- Short message about your organization

Evening Reception \$2,000

- Name on signage and listed on all conference materials as the sponsor for this event
- Four complimentary tickets to the sponsoring organization for this event

Breakout Speaker \$500

- Name on signage and listed on all conference materials as the sponsor for this event
- Introduction of speaker
- Short message about your organization

Coffee/Beverage Breaks \$300

- Name on signage and listed on all conference materials as the sponsor for this event

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IMGMA Sponsorship level or event sponsor

**IMGMA reserves sponsorship selections on a first-come, first-serve basis.*

- Annual Gold Sponsor \$3,285
- Annual Conference Vendor \$1,800
- Per Conference Vendor-Member \$875
- Per Conference Vendor-Non-Member \$1,075
- Affiliate Membership \$225
- Keynote Speaker \$2,000
- Evening Reception \$2,000
- Breakout Speaker \$500
- Coffee/Beverage Breaks \$300

Payment Info

- Check Enclosed Bill Me
- Credit Card
- Visa Master Card Discover
- Card #: _____ Exp Date: _____
- Name of Cardholder: _____

Organization Information

Organization: _____ Web site: _____

Address: _____ Primary Product/Service: _____

City/State/Zip: _____ Contact Name: _____

Phone: _____ Title: _____

Fax: _____ Email: _____

Please fax (515/283-9366) or mail your application for membership to:
IMGMA 100 E. Grand Avenue, Suite 118, Des Moines, IA 50309.

For more information on IMGMA or sponsorship opportunities contact Maureen Keehnle at 515/280-6454.