

## Iowa Medical Group Management Association Sponsorship Opportunities

### About IMGMA

The Iowa Medical Group Management Association is dedicated to quality health care management which will assist its members to develop effective and efficient practices, thus enhancing the provision of quality health care services within Iowa.

### The purpose of the organization is fourfold:

- To promote the professional growth & development and visibility of the medical group managers.
- To provide a variety of targeted educational opportunities to members of the organization
- To provide opportunities for members to share and disseminate information of mutual interest.
- To maintain an active liaison with other key public and private organizations that affect the management, funding and delivery of quality health care services.

### Why You Should Become an IMGMA Sponsor

- IMGMA has more than 400 members.
- Access to a majority of the clinic managers in the state of Iowa, who are the top decision makers in their organization.
- Increase exposure to your core customers.

### Packaged Sponsorship Options

#### *Annual Gold Sponsor \$3,285*

- One affiliate membership
- Access to IMGMA's online membership database
- Preferred, guaranteed booth space at both IMGMA Spring & Fall Conferences
- Name listed on conference materials as "Gold Sponsor"
- Name listed in quarterly newsletter
- Name, logo and contact information listed under "Gold Sponsor" on the IMGMA Web site

#### *Annual Conference Vendor \$1,800*

- One affiliate membership
- Access to IMGMA's online membership database
- Preferred, guaranteed booth space at both IMGMA Spring & Fall Conferences

#### *Per Conference Vendor-Member Fee \$875*

- Booth space at either IMGMA Spring or Fall Conference
- Name listed in conference materials

#### *Per Conference Vendor-Non-Member Fee \$1075*

- Booth space at either IMGMA Spring or Fall Conference
- Name listed in conference materials

IMGMA holds two educational conferences a year with more than 200 of Iowa's clinic managers in attendance at both programs. A one day trade show allows you the opportunity to meet with and get to know our members and demonstrate your goods & services.

## Membership Benefits

The Iowa Medical Group Management Association (IMGMA) is a non-profit organization of over 400 members dedicated to quality health care management. IMGMA assists the members to develop effective and efficient practices, thus enhancing the provision of quality health care services within Iowa. There is also a strong social component to IMGMA. The personal and professional relationships developed through the organization have led to invaluable interaction on a regular basis between members.

### Benefits for affiliate members includes:

- Access to the IMGMA online membership database
- Quarterly newsletters
- Reduced rates for all IMGMA conferences
- Email alerts from IMGMA management
- Access to the Members Section on the IMGMA web site

## Sponsorship Options & Costs

- Annual Gold Sponsor \$3,285
- Annual Conference Vendor \$1,800
- Per Conference Vendor (Member price) \$875
- Per Conference Vendor (Non-member price) \$1,075
- Affiliate Membership \$250
- Keynote Speaker \$2,000
- Evening Reception \$2,000
- Coffee/Beverage Break \$300

## Payment Information

- Check (payable to IMGMA)
- Bill my organization
- Credit Card
  - American Express
  - MasterCard
  - Discover
  - VISA

**\*Applications will not be processed until payment in full is received.**

Cardholder Name (please print) \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Security Code \_\_\_\_\_

Expiration Date \_\_\_\_\_ Cardholder's Phone No. (\_\_\_\_\_) \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

## Contact Information

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Organization Name \_\_\_\_\_ Title \_\_\_\_\_

Organization Address \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Telephone No. (\_\_\_\_\_) \_\_\_\_\_ Fax No. (\_\_\_\_\_) \_\_\_\_\_

E-mail Address (required) \_\_\_\_\_